

**Master of Digital Media Program
Graduate Course Outline
DMED 522 Projects III (12 credits)**

Instructors

As assigned by the MDM Program

Detailed Course Description

Projects III cohesively builds on the Project II experience with increasingly complex technical, artistic and management challenges. Projects III is an independent, semester length team-based project working with an external client and/or collaborators. Students learn, experience, and execute iterative processes through team collaboration and prototype/proof of concept delivery.

Prerequisite course: DMED 521: Projects II

Learning Outcomes

After completing DMED 522, each student will be able to:

- Demonstrate technical and aesthetic innovation by creating one or more artifacts.
- Take responsibility for their own work in the context of the team's plan and needs. Specifically, each student will work within a defined role to help deliver a project at a negotiated level of capability and completion within time and resource constraints.
- Demonstrate the ability to respect and work within the parameters of the project scoping process.
- Actively engage in project planning processes and apply the resulting plan in the implementation of the production process.
- Identify critical issues in project management as they apply to this project.
- Take responsibility for managing resources.
- Demonstrate the ability to work professionally with project clients, and to meet appropriate client needs and expectations.
- Apply and integrate content and expertise drawn from different subject areas at appropriate moments in the production process

Course Requirements

In project courses students are assigned to groups that balance disciplinary backgrounds. Working together, they will develop a project that meets defined user

needs and client expectations. Evaluation in project courses is based on both group and individual work

Evaluation

- Client Interaction*
 - Communication
 - Presentations/meetings
- Teamwork and Process
 - Team interactions/communication/collaboration
 - Individual contributions to team
 - Peer reflection
- Product/Project
 - Ideation, iterations, testing and analysis
 - Quality contributions
 - Process documentation
- Individual Growth
 - Setting clear individual learning goals/objectives
 - Weekly reflections
 - Self-reflection – How did I grow? How did I impact the team and project?
- Other
 - Presentations to faculty/students
 - Supervisor observations
 - Client observations

Course Schedule May to August

<p>Phase 1 - Initial Organization and ideation</p>
<p>Phase 2 - Developing Agreement for goals and deliverables</p>
<p>Phase 3 - Iterations Digital artifact iterations</p>
<p>Phase 4 - Final Final deliverable and documentation Final presentations</p>

* For student-led pitch projects, the faculty advisor will serve as the client

The projects are **12 credits**, the equivalent of 4 courses. Each team's daily and weekly schedules (Monday – Thursday) will vary according to the needs of the project, but the following is a general outline of specific milestones.

Week	Dates	Schedule	Additional Information
1	May 8-12	<ul style="list-style-type: none"> Project brief breakdown Client meeting(s) / set up 	
2	May 15-19		
3	May 22-26	<p>QUARTERLY CHECK-IN 1 (20%)</p> <ul style="list-style-type: none"> Team photo and description submitted to website 	Victoria Day May 22 (no classes)
4	May 29 – June 2		
5	June 5-9		
6	June 12-16	<p>QUARTERLY CHECK-IN 2 (25%)</p> <ul style="list-style-type: none"> Mid-term retrospective Peer and self-reviews 	
7	June 19-24	<ul style="list-style-type: none"> Mid-term retrospective Peer and self-reviews 	
8	June 26-30		
9	July 3-7	<p>QUARTERLY CHECK-IN 3 (25%)</p>	July 3 – Holiday for Canada Day July 6th Showcase (afternoon-evening)
10	July 10-14		
11	July 17-21		
12	July 24-28	Final product delivered / documentation delivered to client	Prepare final documentation for Sharepoint
13	July 31-Aug 4	<p>QUARTERLY CHECK-IN 4 (30%)</p> <ul style="list-style-type: none"> Final product delivered Assessment of personal goals achieved 	Final presentations with cohort and faculty (THURSDAY AUG 3)

		• Peer/self-reviews	
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Grading Profile

A+	95-100	Very Good, Excellent, or Outstanding Performance.
A	90-94	
A-	85-89	
B+	80-84	Good Performance
B	75-79	Satisfactory Performance
B-	70-74	Marginally Unsatisfactory Performance
C+	65-69	Unsatisfactory Performance (students must retake the course)
C	60-64	
F	0 – 59	Unsatisfactory Performance (likely requiring withdrawal from the program).

<http://www.sfu.ca/economics/graduate/programs/grading-guidelines.html>

Policies

The student and academic policies of the Master of Digital Media Program and of Simon Fraser University apply within this course.

Relevant SFU policies can be found at:

- Graduate General Regulations
<http://www.sfu.ca/students/calendar/2014/spring/fees-and-regulations/grad-regulation.html>
- Academic Honesty and Student Conduct Policies
<http://www.sfu.ca/policies/gazette/student.html>
- Teaching and Instruction Policies
<http://www.sfu.ca/policies/gazette/teaching.html>
- University Policies (complete site)
<http://www.sfu.ca/policies.html>

Written & Spoken English Requirement

Written and spoken work may receive a lower mark if it is, in the opinion of the instructor, deficient in English.

Religious Accommodation

The university accommodates students whose religious obligations conflict with attendance, submitting assignments, or completing scheduled tests and examinations. Please let your instructor know in advance, preferably the first week of class, if you will require any accommodations on these grounds.

Academic Integrity



MDM considers plagiarism to be the most serious academic offense that a student can commit. Regardless of whether or not it was committed intentionally, plagiarism has serious academic consequences and can result in expulsion from the university. Plagiarism involves the improper use of somebody else's words or ideas in one's own work. It is the student's responsibility to ensure you fully understand what plagiarism is. Please see the SFU website for an explanation of the various types of plagiarism and to take the plagiarism tutorial: <http://www.lib.sfu.ca/help/writing/plagiarism>

