

Course: DMED 530 G100/G200: Internship – 6 credits
Term: Fall 2021
Instructor: Dave Fracchia
Email: dave_fracchia@thecdm.ca
Requirements: Canvas account and report submission

Delivery of the course this Fall

This course will be conducted primarily through remote methods. There may be in-person course components where this is fundamental to the educational goals of the course. Instructors will let students know of the synchronous/asynchronous components of the course at the start of the course. Enrollment in this course acknowledges that remote study may entail different modes of learning, interaction with your instructor, and ways of getting feedback on your work than may be the case for in-person classes. To ensure you can access all course materials, we recommend you have access to a computer with a microphone and camera, and the internet. In some cases, your instructor may use Zoom or other means requiring a camera and microphone to invigilate exams. If proctoring software will be used, this will be confirmed in the first week of class. Students with hidden or visible disabilities who believe they may need class or exam accommodations, including in the current context of remote learning, are encouraged to register with the SFU Centre for Accessible Learning (caladmin@sfu.ca or 778-782-3112).

Course Goal

The DMED 530 internship synthesizes what has been learned in the MDM program and demonstrates how learning informs practice. Students are required to participate and find work related to digital media. The internship will provide real-world experiences and allow students to continue to develop effective communication, collaboration, project management, and team cooperation skills. The internship is carried out in a workplace, in the digital media industry, or working in digital media in a public/educational/government institution.

During the 13-week internship term, the student receives academic guidance from a faculty supervisor at the Centre for Digital Media. The internship focuses on specific learning outcomes that are developed by the student, by one or more members of the student's supervisory committee, or by the industry supervisor.

Course Objectives

Upon completion of this course students will be able to:

- *Demonstrate an understanding for finding a job placement*
- *Develop learning objectives related to various job experiences*
- *Reflect on work related experiences and learning objectives*
- *Continue to develop effective communication, collaboration, project management, team cooperation, and research related skills (i.e., academic, market, product, user, etc.)*

Format of the course:

This course will involve activities related to pursuing work in the digital media industry, (i.e., searching, applying, and interviewing for jobs; day to day responsibilities at the workplace; etc.). Students are required to submit course assignments via Canvas.

Course Assignments:

The student must complete four milestone deliverables. Each will build upon the prior in the form of an internship user journey, with three interim reports culminating in a final internship report. The user journey will include the process of finding internships and associated learnings regarding that process, including searching, planning, and tracking progress, and/or the achievement of acquiring an internship (company or venture) and the expected learnings to occur. For each internship, the student will also submit an internship confirmation form.

The student's progress will be assessed on the basis of the quality of the milestone deliverables, which will be digitally submitted through Canvas.

Course Schedule

MILESTONE	DUE DATE	SUBMISSION
1	Monday, Sept. 20 11:59 pm PST	Submit (first interim report): Firstname_Lastname-Internship_Journey-1 If started a new internship, also submit: Firstname_Lastname-Internship_Confirmation
2	Monday, Oct. 18 11:59 pm PST	Submit (second interim report): Firstname_Lastname-Internship_Journey-2 If started a new internship, also submit: Firstname_Lastname-Internship_Confirmation
3	Monday, Nov. 15 11:59 pm PST	Submit (third interim report): Firstname_Lastname-Internship_Journey-3 If started a new internship, also submit: Firstname_Lastname-Internship_Confirmation
4	Monday, Dec. 6 11:59 pm PST	Submit (final internship report): Firstname_Lastname-Internship_Report-FINAL If started a new internship, also submit: Firstname_Lastname-Internship_Confirmation

Attendance:

Students are expected to complete all milestone submissions on time. Late submissions will not be accepted without prior arrangement with the course instructor or medical documentation.

Evaluation:

This course is pass/fail (graded as Satisfactory/Unsatisfactory). Students missing a deadline and/or submitting a substandard report may not receive a passing grade. If students do not pass and wish to enroll in the continuation of the course in the Spring (DMED 531), they can do so with the permission of the course instructor and MDM Director. Students who pass may also wish to voluntarily continue in the Spring and the grade assigned would then be "In Progress." Note that the grade assigned for DMED 530 will remain on the student's transcript and is not changed based on the grade earned in DMED 531.

Written & Spoken English Requirement:

Written and spoken work may receive a lower mark if it is, in the opinion of the instructor, deficient in English.

Religious Accommodation:

The university accommodates students whose religious obligations conflict with attendance, submitting assignments, or completing scheduled tests and examinations. Please let your instructor know in advance, preferably the first week of class, if you will require any accommodations on these grounds.

Academic Integrity

MDM considers plagiarism to be the most serious academic offense that a student can commit. Regardless of whether or not it was committed intentionally, plagiarism has serious academic consequences and can result in expulsion from the university. Plagiarism involves the improper use of somebody else's words or ideas in one's own work.

It is the student's responsibility to ensure you fully understand what plagiarism is. Please see the SFU website for an explanation of the various types of plagiarism and to take the plagiarism tutorial:

<http://www.lib.sfu.ca/help/writing/plagiarism>

Grading Profile

- S *Satisfactory performance or better (pass, ungraded)*
- U *Unsatisfactory performance*
- IN *In progress, continuing next term*

Policies

The student and academic policies of the Master of Digital Media Program and of Simon Fraser University apply within this course. Relevant SFU policies can be found at:

- Graduate General Regulations
<http://www.sfu.ca/students/calendar/2021/fall/fees-and-regulations/grad-regulation.html>
- Academic Honesty and Student Conduct Policies
<http://www.sfu.ca/policies/Students/index.html>
- Teaching and Instruction Policies
<http://www.sfu.ca/policies/gazette/teaching.html>
- University Policies (complete site)
<http://www.sfu.ca/policies>