

Course: DMED 530: Internship (6 Credits)
Term: Fall 2024
Instructor: Sabrina Clamagirand
Email: sabrina_clamagirand@thecdm.ca

Acknowledgement of Coast Salish Peoples and Land

We respectfully acknowledge the x̣ẉməθḳẉəỵəm (Musqueam), Sḳẉx̣ẉú7mesh Úxwumixw (Squamish), səliłwətał (Tsleil-Waututh) peoples on whose unceded traditional territories our campus resides.

Course Description

Students will practice what they have learned in the MDM program through the pursuit and/or completion of full-time work experience in the field of digital media. Students learn firsthand the importance of effective job search, interview, networking, communication, collaboration, time management and teamwork skills. Graded on a satisfactory/unsatisfactory basis.

Course Objectives

The DMED 530 internship synthesizes what has been learned in the MDM program and demonstrates how learning informs practice. Students are required to participate and find work related to digital media. The internship course will provide real-world experiences and allow students to continue to develop effective communication, collaboration, project management, and team cooperation skills. Upon completion of this course, students will be able to:

- Demonstrate an understanding for finding a job placement.
- Develop learning objectives related to various job experiences.
- Reflect on work-related experiences and learning objectives.
- Continue to develop effective communication, collaboration, project management, team cooperation, and research-related skills (i.e., academic, market, product, user, etc.).

Format of the Course

This 13-week course will be delivered online and will include a combination of discussions, assignments, reflections, and live synchronous Zoom sessions. To ensure you can access all course materials and activities, we recommend you have access to a computer with a microphone and camera, and the internet.

Materials such as resumes, cover letters and profiles will be created and submitted for feedback, and interview skills can be practiced with recruiters and coaches. Activities and assignments will encourage personal growth, development of a professional brand, and awareness of values and strengths.



Course Schedule

The following schedule outlines the majority of the topics covered during the course. Based on the interaction with students as well as the topics covered by parallel courses, some topics may be added or modified during the semester at the discretion of the instructor.

Class	Topic
Week 1 (Monday, Sept 9)	<p>Synchronous Zoom Session: Resume and Cover Letter Writing Workshop with Deanne Esdale (1hr)</p> <p>Wednesday, September 11th from 6pm – 7pm</p> <p>Review Canvas Materials</p>
Week 2 (Monday, Sept 16)	<p>Synchronous Zoom Session: What to include in your portfolio + Live Portfolio Review</p> <p>Tuesday, September 17th from 6pm – 8pm (Artists)</p> <p>Wednesday, September 18th from 6pm - 8pm (Designers)</p> <p>Register for mock interviews by Sept 20 (held week 5 and 6 over Zoom)</p> <p>Review Canvas Materials</p>
Week 3 (Monday, Sept 23)	<p>Assignment #1a: draft of application package due Sept 27</p> <p>Review Canvas Materials</p>
Week 4 (Monday, Sept 30)	<p>Discussion Forum #1: “STAR Stories” post your own stories by Oct 4 and give your classmates feedback by Oct 18.</p> <p>CDM INDUSTRY CONNECT EVENT - Saturday, October 5 (2:30-6pm at CDM)</p> <p>Review Canvas Materials</p>
Week 5 (Monday, Oct 7)	<p>Mock Interviews (synchronous Zoom) on Wednesday, October 9 - based on registration - your scheduled interview time will be given to you, and it will be in week 5 or 6 depending on demand.</p> <p>Synchronous Zoom Session: Live Resume Review with Industry Recruiters (1hr) Tuesday, October 8th from 6pm – 7pm</p> <p>Review Canvas Materials</p>

<p>Week 6 (Monday, Oct 14)</p>	<p>Mock Interviews (synchronous Zoom) on Thursday, October 17 - based on registration - your scheduled interview time will be given to you and it will be in week 5 or 6 depending on demand.</p> <p>Discussion Forum #1: "STAR Stories" closes Oct 18</p> <p>Review Canvas Materials</p>
<p>Week 7 (Monday, Oct 21)</p>	<p>Synchronous Zoom Session: Know Yourself (1.5hrs) Tuesday, October 22nd from 6pm – 7:30pm</p> <p>Review Canvas Materials</p>
<p>Week 8 (Monday, Oct 28)</p>	<p>Discussion Forum #2: "Current Market Observations" post your findings by Nov 8 and give your classmates feedback by Nov 22.</p> <p>Assignment #1b: Final Application Package due Nov 1</p> <p>Review Canvas Materials</p>
<p>Week 9 (Monday, Nov 4)</p>	<p>Assignment #2: Reflections due Nov 8</p> <p>Review Canvas Materials</p>
<p>Week 10 (Monday, Nov 11)</p>	<p>Review Canvas Materials</p>
<p>Week 11 (Monday, Nov 18)</p>	<p>Discussion Forum #2: "Current Market Observations" closes Nov 22</p> <p>Review Canvas Materials</p>
<p>Week 12 (Monday, Nov 25)</p>	<p>All forums closing Nov 29</p> <p>Review Canvas Materials</p>
<p>Week 13 (Monday, Dec 2)</p>	<p>Grading complete</p>

Course Assignments

Note: Assignments, due dates, and weighting are subject to change before the start of the semester

Assignment	Due Date	Weight
Application Package	Week 3 & 8	40%
Discussion Forums	Week 6 & 11	15% each
Reflection	Week 9	30%

Attendance and Participation

Students are expected to complete all assignments on time. Late submissions will not be accepted without prior arrangement with the course instructor or medical documentation, thus students who are unavoidably absent due to illness or disability should notify their instructors immediately of their situation.

Course Evaluations

This course is pass/fail (graded as Satisfactory/Unsatisfactory). Students missing a deadline and/or submitting a substandard report may not receive a passing grade. If students do not pass and wish to enroll in the continuation of the course in the Spring (DMED 531), they can do so with the permission of the course instructor and MDM Grad Program Chair. Students that pass may also wish to voluntarily continue in the Spring and the grade assigned would then be "In Progress." Note that the grade assigned for DMED 530 will remain on the student's transcript and is not changed based on the grade earned in DMED 531.

S Satisfactory performance or better (pass, ungraded)

U Unsatisfactory performance

Written & Spoken English

English is the official language of the school and all communication (written and spoken) is expected to be conducted in English. SFU and the MDM Program provide a wide range of free language support for those who need and it's up to each learner to seek that support.

Accommodations

The university accommodates students whose religious obligations conflict with attendance, submitting assignments, or completing scheduled tests and examinations. Please let your instructor know in advance, preferably the first week of class, if you will require any accommodations on these grounds. The Centre for Accessible Learning (CAL) will make every effort to assist students with disabilities so that they achieve their educational goals. <https://www.sfu.ca/students/accessible-learning/establishing-accommodations/accommodation.html>



Academic Integrity: Your Work, Your Success

SFU's Academic Integrity website <http://www.sfu.ca/students/academicintegrity.html> is filled with information on what is meant by academic dishonesty, where you can find resources to help with your studies and the consequences of cheating.

Each student is responsible for their conduct as it affects the university community. Academic dishonesty, in whatever form, is ultimately destructive of the values of the university. Furthermore, it is unfair and discouraging to the majority of students who pursue their studies honestly. Scholarly integrity is required of all members of the university. <http://www.sfu.ca/policies/gazette/student/s10-01.html> If you are using generative AI to produce content that will be part of your graded work in the course, you must be transparent about the tools that you use. Undeclared use of the tool/technology will be considered a violation of the academic integrity policy. Be aware that any tool used will require you to evaluate the output for accuracies and be responsible for making the appropriate corrections.

Inappropriate use of technology in coursework

If you are using any technology, including generative AI, to produce or edit content that will be part of your graded work in the course, you must be transparent about the tools that you use. Undeclared use of the tool/technology will be considered a violation of the academic integrity policy. Be aware that any tool used will require you to evaluate the output for accuracies and be responsible for making the appropriate corrections.

Graduate Studies Notes

Important dates and deadlines for graduate students are found here: http://www.sfu.ca/dean-gradstudies/current/important_dates/guidelines.html.

