

DIGITAL MEDIA DIRECTED STUDIES PROGRAM AT CDM

What is an Industry Innovation Project?

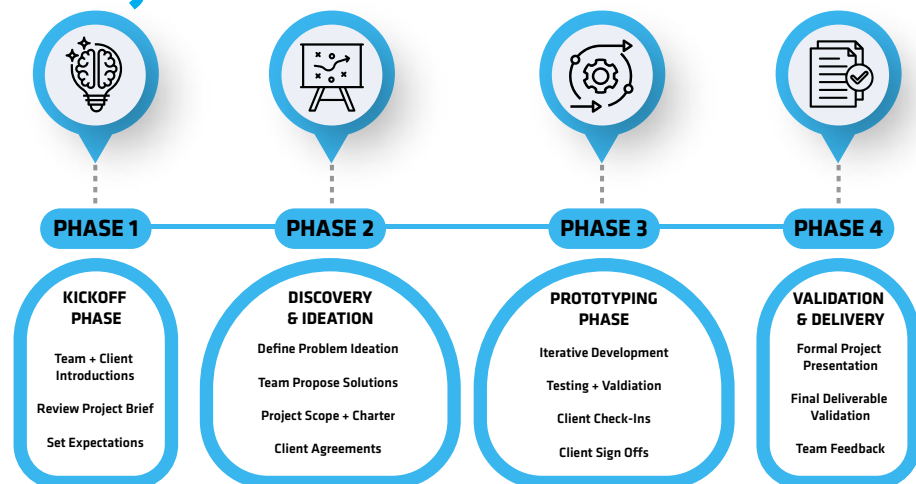
Ready to tackle real-world challenges while earning your degree?

The Master of Digital Media (MDM) is a professional graduate program focusing on collaboration, problem solving, critical thinking, leading and managing, communication, ideation, and innovation. Our Digital Media Directed Studies offers programming students in their final years of study, collaborative experience working in an interdisciplinary team with industry clients on cutting-edge projects, such as animation, games, social networking tools, and educational technologies.

This is not work for hire or an internship/co-op.

Students can choose to apply for our **January – April** term or **May – August** term.

PROJECT TIMELINE



Spring and Summer Term Projects run for 12 weeks, and follow an iterative, agile development model.

Outcomes

At the end of the term, visiting students will:

- Apply agile software design methodologies to develop, iterate, and deliver a prototype of an interactive media product.
- Analyze and address complex design and technical challenges encountered during project development.
- Integrate diverse perspectives and approaches to create novel and impactful interactive media solutions
- Produce an interactive media project suitable for showcasing in a digital media portfolio. Note this is subject to the client's NDA.
- Develop connections with industry professionals.



What Skills Do I Need?

You will join a 5-7 person team consisting of project managers, artists, designers, and other programmers to tackle a real-world challenge from an industry client. As a visiting student, your role will be a programmer on the team. Unity and Unreal experience is not required but recommended. Depending on your institution, there are different requirements. Note: All short-listed applicants will need to pass an interview. Please refer to our page for more details.

What Is The Time Commitment?

In general, the time commitment is as follows:

- Domestic: Students are expected to work in-person on our campus a minimum of 2 days a week from 9AM - 4PM (students are able to choose the days).
- International: Students are expected to work in-person on our campus Monday - Thursday from 9AM - 4PM.

Do You Have Additional Questions?

Check out our FAQ.

Connect with our Team

Have a question about the program? Please contact: studentservices@thecdm.ca

Check out our previous projects: thecdm.ca/program/industry-projects

