

Sample of Work Example:

Mazhar Bagasrawala

Cohort 13

India

Designer

Method of Submission:

This applicant submitted a URL link to their online portfolio.

Location of Materials:

See Sample of Work Summary below. See online portfolio at the following link:

<http://www.mbagasrawala.com/>

Sample Of Work: Summary

My online portfolio comprises of academic and professional projects compiled over a span of about four years. The current website design was updated in April 2017, having gone through a couple other versions in the past. Each project includes a detailed design process that was followed in its production, while also clearly stating the project brief and explaining the objective. The projects broadly fall under three categories: UX/UI Design, Communication Design & Photography.

The UX/UI Design section contains 4 research-based, innovative projects that comprise user experience, user interface, interaction & visual design. The Communication Design section contains 7 projects including logo design, branding, signage, packaging, publication and social innovation. The Photography section has 4 projects. They portray frames that capture the subject's essence and narrate a story across landscape, architecture, urban, commercial & portrait photography.

I would greatly appreciate if the admissions committee could glance through my entire portfolio, however I understand that my submission to the CDM requires me to share 5 works. I am listing these 5 key projects below, with their respective section in brackets:

- 1) MITID'17: Yearbook (UX/UI Design) - 2016**
- 2) Zodiac: Mobile App (UX/UI Design) - 2014**
- 3) Metabolic: BMI Calculator (UX/UI Design) - 2015**
- 4) WatchKit App For UMF (UX/UI Design) - 2015**
- 5) Bengal Tiger: Ethical Branding (Communication Design) - 2015**

Of the projects mentioned above, Zodiac and UMF were completed in a team of three members each. Since these teams were composed entirely of Graphic Design students, it's hard to pinpoint the exact contribution of each member. Nonetheless, I can affirm that I was deeply immersed and contributed to all parts of the project from research to visual design, often leading the team.

I take my profession extremely seriously (because I really enjoy it!) and hope my dedication and aptitude for digital media are reflected in my portfolio.